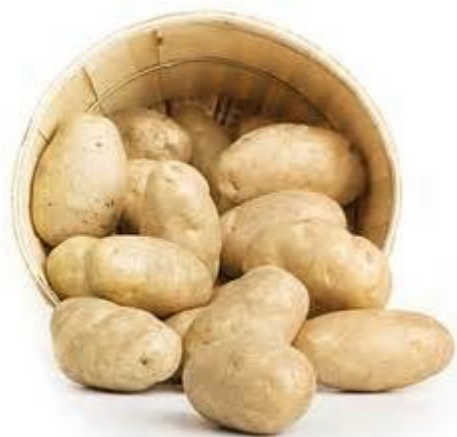


Donating to the Food Bank



www.ceopeoplehelpingpeople.org
www.HungrytoHealthy.org
570-908-2222

Who Benefits From Your Donations?

The Weinberg Northeast Regional Food Bank distributes the products to charitable organizations feeding the needy throughout Northeastern Pennsylvania. These include:

- ♦ Food pantries
- ♦ Homeless shelters and domestic violence shelters
- ♦ Soup kitchens
- ♦ Group homes for the disabled
- ♦ Drop-in centers for homeless and disabled
- ♦ Day care centers and after school programs
- ♦ Children's camps
- ♦ Senior citizen program

Donated food, collected by the Food Bank,
is given to partner agencies...



Different Kinds of Items That We Accept

All types of food and related products can be donated, including fresh, dry, refrigerated, and frozen. Non-food items such as paper products, cleaning supplies, and health and beauty aids, can be donated as well. Companies donate these products for a variety of reasons, including:

- ♦ Mislabeling of the food
- ♦ Surplus production
- ♦ Discontinuation of the line
- ♦ Error in processing or packaging
- ♦ Shipping errors
- ♦ Nearness of “best if used by date”
- ♦ Unharvested or over-ripe products
- ♦ Production flaws (although safe for consumption)
- ♦ Imperfect packaging



Don't Dump-Donate!

Here are a few benefits to donating excesses of damaged product to the Weinberg Food Bank:

- ♦ Getting rid of surplus product
- ♦ Possible tax advantages
- ♦ Saving on waste fees
- ♦ Helping the community
- ♦ Recognition in the community

Frequently Asked Questions

What is the difference between a food bank and a food pantry?

A food bank operates as a distribution center with capabilities for warehousing and distributing dry, refrigerated and frozen products that one might typically find in a grocery store. These products are then distributed to charitable agencies. These agencies give the products directly to hungry individuals and families through a variety of food programs. A food pantry is a member agency that gives the food directly to the clients. Clients do not come to the Food Bank warehouse for help, they visit their local pantry.

Why do companies donate to CEO's Weinberg Food Bank?

Donations reduce the costs associated with warehouse storage and dumping, and companies are able to take a tax deduction when donating. Brand integrity is protected through strict standards for product handling and inventory control, and annual monitoring and inspecting of the Food Bank.

How do I donate to the Weinberg Regional Food Bank?

The Weinberg Northeast Regional needs your donation now more than ever. Demand for food assistance continues to increase every year. Please call ahead. 48 hours is best. We schedule our trucks 10 days in advance. The Food Bank will make every effort to provide exceptional customer service and accommodate your time frame; we just need a little time to rearrange schedules. If the Food Bank is unable to meet your time frame for a donation, we will find an agency in your area to pick up the product.

Contact the Food Bank at: (570) 908-2222

Amanda Brueckler – Marketing Director/Food Sourcing (570) 908-2222 Ext. 505

Dan Yaglowski – Warehouse Manager – Cell (570) 301-3006

Rich Kutz – Food Bank Director – Cell (570) 760-4374

Matt Krupa—Supply Chain/ Produce Coordinator—(570) 908-2222 ext. 501

185 Research Drive—Pittston, PA 18640

How is product integrity assured?

As a certified affiliate of Feeding America, the Weinberg Regional Food Bank operates a strict set of standards. The food bank only distributes to charitable 501 (c)(3) member agencies. A computerized system for inventory enables the Weinberg Regional Food Bank to track the movement of product and provide recall capabilities to further assure product integrity.

What about product liability?

The national Bill Emerson Food Donation Good Samaritan Act was designed to encourage donations of grocery products to nonprofit organizations. Essentially, if the donor does not act with negligence or intentional misconduct, the donor is not liable for damage incurred as the result of illness or disease contracted by the ultimate recipient of the food due to nature, age, packaging or condition of the product.

The Good Samaritan Food Donation Act

On October 1, 1996, President Clinton Signed the Bill Emerson Good Samaritan Food Donation Act to encourage the donation of food and grocery products to nonprofit organizations for distribution to needy individuals. This law makes it easier to donate. Here's how:

- ♦ It protects donors from liability when donating to a nonprofit organization.
- ♦ It protects donors from civil and criminal liability should the product donated in good faith, later cause harm to the needy recipient.
- ♦ It standardizes donor liability exposure. Donors and their legal counsel no longer have to investigate liability laws in 50 states.
- ♦ It sets a liability floor of "gross negligence" or intentional misconduct for persons who donate grocery products. According to the new law, gross negligence is defined as "voluntary and conscious conduct by a person with knowledge (at the time of conduct) that the conduct is likely to be harmful to the health of well-being of another person."
- ♦ Congress recognized that the provision of food close to recommended date of sale is, in and of itself, not grounds for finding gross negligence. For example, cereal can be donated if it is marked close-to-code date for retail sale.

Donating is easier now than ever before. The Weinberg Regional Food Bank continues to meet or exceed the same federal food-handling and safety regulations that govern the food and grocery industry.



Pennsylvania Neighborhood Assistance Program

Did you know that a donation to CEO's Weinberg Food Bank can benefit *both* your business *and* your community? The Weinberg Food Bank supports a hunger relief network of nearly 200 program sites in four counties. The Food Bank's own direct service programs together with the work of this network, results in food provided to more than 50,000 individuals each year. Did you know that 1 in 4 children here in Northeast PA are food insecure? Supporting the Weinberg Regional Food Bank with a contribution can feed hungry children – where they live, where they learn and where they play.

A financial contribution or food donation from your business to CEO's Weinberg Food Bank can result in the award of a Pennsylvania tax credit valued at 55% of the contribution. That means every dollar donated only costs your business \$0.45!

Additional federal credits or deductions may further reduce the **cost** of your donation to as little as \$0.23 per dollar– but the **value** of your donation to the Food Bank and at work in the community is maximized.

= - + ? %

Do the math... a donation to the Food Bank adds up!

The Commission on Economic Opportunity (CEO) has maintained an administrative rate of less than 5% of expenditures – organization wide for many years. At least 95% of all monies spent by CEO are spent on programs and direct services. Within the Weinberg Food Bank, the average cost of receiving, transporting, warehousing and distributing donated product is a mere \$.18 per pound. That is far less than the average retail cost of food at well over \$2.00 per pound. Donations of food are handled efficiently and moved quickly from food donor to the families in need. Your donation will have a meaningful effect in your community.

The Neighborhood Assistance Program (NAP) is a tax credit program administered by the Pennsylvania Department of Community and Economic Development (DCED).

NAP operates five components of this program – The Charitable Food Program is the component under which the Commission on Economic Opportunity's Weinberg Regional Food Bank can offer tax credits. DCED grants charitable food programs, such as CEO's Weinberg Regional Food Bank, a limited amount of tax credits that can be awarded to businesses making eligible contributions. When a business makes a contribution (either food or money) to CEO's Food Bank, a tax credit up to 55% of the amount of the business' contribution is awarded. An application must be filed with DCED and then forwarded to the PA Department of Revenue to use the credit.*

Contributions made from **July 1 through June 30** can be considered for each year's Neighborhood Assistance Program tax credits. Eligible contributions are food (value of the food, as determined by the donor) and money. In-kind donations of time, services or non-food product are not eligible.

The Benefits of Partnering

When partnering with the Weinberg Northeast Regional Food Bank by donating your distressed or unmarketable products, your company benefits in many ways. We provide:

- ♦ Protection provided by National and State Good Samaritan Laws
- ♦ Reduction in costs associated with storage, transportation, and disposal
- ♦ Free product pickup from any location in the Luzerne, Lackawanna, Susquehanna, and Wyoming Counties
- ♦ Pickup and tracking of product from plants, manufacturing and distribution centers, co-packers, warehouses, and other customers' facilities
- ♦ Complete product tracking and recall capabilities
- ♦ Receipts for tax deduction
- ♦ Public relations opportunities
- ♦ Ability to help more than ten thousand people in any given week!

The Weinberg Northeast Regional Food Bank Fact Sheet

Organization The Weinberg Regional Food Bank is a program of the Commission on Economic Opportunity, a community based not-for-profit 501 (c)(3) corporation located in Wilkes-Barre, Pennsylvania, which has operated an extensive food and nutrition program since 1976. In 1999, the food bank became an America's Second Harvest affiliate, which in 2008 became Feeding America.

Operations The Regional Food Bank assists the community by collecting donations of wholesome but unmarketable food from the food industry, and distributing it to those charitable agencies that provide food to needy families, particularly children and the elderly. It works to reduce hunger and promote proper nutrition in addition to preventing food waste. The Food Bank serves a four county region in Northeast Pennsylvania that includes Luzerne, Lackawanna, Susquehanna, and Wyoming Counties.

Donations The Weinberg Regional Food Bank works with more than 100 national and local donors which comprise of grocery stores, food manufacturers, distributors, as well as local non-food businesses and organizations to secure food and sundry products. Some of our major, local contributors include, Pepsi Co., Wegman's, Gerrity's, Walmart/Sam's Club and Proctor & Gamble.

Funding The Weinberg Regional Food Bank depends entirely on the support of individuals, corporations, foundations, and the state, local, and federal government.

History In 1983, the agency was designated by the county commissioners to serve as lead agency for the PA and US Department of Agriculture Food Programs in Luzerne County. In this capacity, the Commission coordinates food distribution activities for twenty-seven municipalities and six charitable organizations within the Luzerne county. In 1996, with the leadership of Monsignor Andrew J. McGowan, the Harry and Jeanette Weinberg Food Bank was founded. As of 1999, the Food Bank became a Certified Affiliate of America's Second Harvest (which is now Feeding America). At present, the Weinberg Regional Food Bank manages the distribution of over 5 million pounds of food annually.