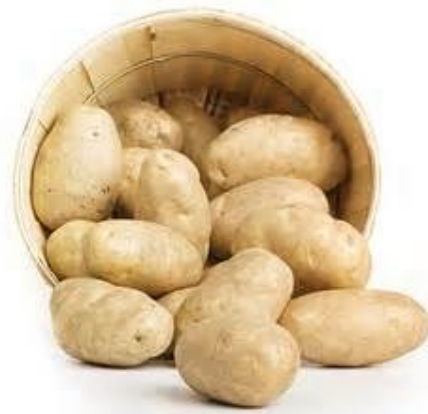


Organizing A Food Drive



www.ceopeoplehelpingpeople.org
www.HungrytoHealthy.org
 570-908-2222

Who Benefits From Your Donations?

The Weinberg Northeast Regional Food Bank distributes the products to charitable organizations feeding the needy throughout Northeastern Pennsylvania. These include:

- ♦ Food pantries
- ♦ Homeless shelters and domestic violence shelters
- ♦ Soup kitchens
- ♦ Group homes for the disabled
- ♦ Drop-in centers for homeless and disabled
- ♦ Day care centers and after school programs
- ♦ Children's camps
- ♦ Senior citizen program

Donated food, collected by the Food Bank, is given to partner agencies...



Different Kinds of Foods & Items That We Accept

All types of food and related products can be donated. Non-perishable foods in non-glass containers are best for food drives. Non-food items such as paper products, soaps, can be donated as well. Some examples are:

- ♦ Canned meats: hams, spreads, stews, chicken, Spam, salmon, Vienna Sausage
- ♦ Powdered/ Dry milk
- ♦ Canned Vegetables*
- ♦ Canned Fruits*
- ♦ Peanut Butter
- ♦ Jelly
- ♦ Cereal
- ♦ Tuna fish
- ♦ Macaroni and cheese
- ♦ Pastas
- ♦ Rice
- ♦ Canned Soup
- ♦ 100% juice in cans or plastic
- ♦ Coffee
- ♦ Tea
- ♦ Beauty supplies
- ♦ Baby items –(Baby Food and Formula must be within code date)
- ♦ Cleaning supplies

Holiday Foods That We Accept

All Types of food and related products can be donated. Non-perishable foods in non-glass containers are best for food drives. Some holiday food item examples are:

- ♦ Instant Potatoes
- ♦ Stuffing Mix
- ♦ Gravy Mix
- ♦ Sweet Potatoes
- ♦ Cranberry Sauce
- ♦ Pie Crust Mix & Canned Pie Filling
- ♦ Canned Vegetables



*** We cannot accept home canned foods or food that is not in its original packaging.**



Some Helpful Tips on Running a Food Drive

- 1) Plan ahead
 - a) Select a leadership committee
 - b) Determine the length of your drive and when you want it to start.
- 2) Set a goal.
 - a) Set a goal for how many pounds you would like each individual to acquire and multiply that by the total number of people in your business.
 - b) You can make it competitive by having the different floors or departments compete for the highest number of pounds brought in.
 - c) Double last years collection- if you participated last year, set the goal to double what you collected last year
- 3) Register and arrange (with the Food Bank) food collection barrel delivery and pick-up dates
 - a) The Food Bank provides the following materials at no charge:
 - i) Barrels
 - ii) Posters
 - iii) Donation envelopes for monetary gifts
 - iv) Coordinators manual
 - v) Cash collection containers
- 4) Get management involved
 - a) Encourage executives to show their support
 - b) Have the company match employee donations
 - c) Challenge the executive to perform an outrageous activity if your goal is met

- 5) Promote your drive
 - a) Organize a kick-off event to build enthusiasm
 - b) Hand out shopping lists of most needed foods
 - c) Include information about the food drive and final results in company newsletter
- 6) Make it fun and simple to participate
 - a) Throw an event and charge a can of food for admission
 - b) “Sell” dress down passes in exchange for donations
- 7) Encourage financial contributions
- 8) Have competitions and themes throughout the drive
 - a) Create competitions with different categories, i.e. largest individual donations or match your weight with pounds of food.
 - b) Have Macaroni Mondays, Tuna Tuesdays, etc.
 - c) Encourage departments or floors to compete against each other, and have a prize at the end for the winner.
- 9) Celebrate your success!!

The Benefits of Partnering

When partnering with the Weinberg Northeast Regional Food Bank by donating your distressed or unmarketable products, your company benefits in many ways. We provide:

- ♦ Protection provided by National and State Good Samaritan Laws
- ♦ Reduction in costs associated with storage, transportation, and disposal
- ♦ Free product pickup from any location in the Luzerne, Lackawanna, Susquehanna, and Wyoming Counties
- ♦ Pickup and tracking of product from plants, manufacturing and distribution centers, co-packers, warehouses, and other customers’ facilities
- ♦ Complete product tracking and recall capabilities
- ♦ Receipts for tax deduction
- ♦ Public relations opportunities
- ♦ Ability to help more than ten thousand people in any given week!

Frequently Asked Questions

What is the difference between a food bank and a food pantry?

A food bank operates as a distribution center with capabilities for warehousing and distributing dry, refrigerated and frozen products that one might typically find in a grocery store. These products are then distributed to charitable agencies. These agencies give the products directly to hungry individuals and families through a variety of food programs. A food pantry is a member agency that gives the food directly to the clients. Clients do not come to the Food Bank warehouse for help, they visit their local pantry.

Why do companies donate to CEO’s Weinberg Food Bank?

Donations reduce the costs associated with warehouse storage and dumping, and companies are able to take a tax deduction when donating. Brand integrity is protected through strict standards for product handling and inventory control, and annual monitoring and inspecting of the Food Bank.

How do I donate to the Weinberg Regional Food Bank?

The Weinberg Northeast Regional needs your donation now more than ever. Demand for food assistance continues to increase every year. Please call ahead. 48 hours is best. We schedule our trucks 10 days in advance. The Food Bank will make every effort to provide exceptional customer service and accommodate your time frame; we just need a little time to rearrange schedules. If the Food Bank is unable to meet your time frame for a donation, we will find an agency in your area to pick up the product.

Contact the Food Bank at: (570) 908-2222

Amanda Brueckler – Food Marketing Director (570) 908-2222 ext 505

Dan Yaglowski – Warehouse Manager – Cell (570) 301-3006

Rich Kutz – Food Bank Director – Cell (570) 760-4374

185 Research Drive - Pittston, PA 18640

How is product integrity assured?

As a certified affiliate of Feeding America, the Weinberg Regional Food Bank operates a strict set of standards. The food bank only distributes to charitable 501 (c)(3) member agencies. A computerized system for inventory enables the Weinberg Regional Food Bank to track the movement of product and provide recall capabilities to further assure product integrity.

What about product liability?

The national Bill Emerson Food Donation Good Samaritan Act was designed to encourage donations of grocery products to nonprofit organizations. Essentially, if the donor does not act with negligence or intentional misconduct, the donor is not liable for damage incurred as the result of illness or disease contracted by the ultimate recipient of the food due to nature, age, packaging or condition of the product.

What is Feeding America?

Feeding America is a nonprofit 501(c)(3) organization that was established to help assist those in need of food by soliciting major corporations to obtain donations for the network of food banks nationwide.

The Good Samaritan Food Donation Act

On October 1, 1996, President Clinton Signed the Bill Emerson Good Samaritan Food Donation Act to encourage the donation of food and grocery products to nonprofit organizations for distribution to needy individuals. This law makes it easier to donate. Here's how:

- ◆ It protects donors from liability when donating to a nonprofit organization.
- ◆ It protects donors from civil and criminal liability should the product donated in good faith, later cause harm to the needy recipient.
- ◆ It standardizes donor liability exposure. Donors and their legal counsel no longer have to investigate liability laws in 50 states.
- ◆ It sets a liability floor of "gross negligence" or intentional misconduct for persons who donate grocery products. According to the new law, gross negligence is defined as "voluntary and conscious conduct by a person with knowledge (at the time of conduct) that the conduct is likely to be harmful to the health of well-being of another person."
- ◆ Congress recognized that the provision of food close to recommended date of sale is, in and of itself, not grounds for finding gross negligence. For example, cereal can be donated if it is marked close-to-code date for retail sale.

Donating is easier now than ever before. The Weinberg Regional Food Bank continues to meet or exceed the same federal food-handling and safety regulations that govern the food and grocery industry.

***The Weinberg Northeast Regional Food Bank
Fact Sheet***

Organization The Weinberg Regional Food Bank is a program of the Commission on Economic Opportunity, a community based not-for-profit 501 (c)(3) corporation located in Wilkes-Barre, Pennsylvania, which has operated an extensive food and nutrition program since 1976. In 1999, the food bank became an America's Second Harvest affiliate, which in 2008 became Feeding America.

Operations The Regional Food Bank assists the community by collecting donations of wholesome but unmarketable food from the food industry, and distributing it to those charitable agencies that provide food to needy families, particularly children and the elderly. It works to reduce hunger and promote proper nutrition in addition to preventing food waste. The Food Bank serves a four county region in Northeast Pennsylvania that includes Luzerne, Lackawanna, Susquehanna, and Wyoming Counties.

Donations The Weinberg Regional Food Bank works with more than 100 national and local donors which comprise of grocery stores, food manufacturers, distributors, as well as local non-food businesses and organizations to secure food and sundry products. Some of our major, local contributors include, Pepsi Co., Wegman's, Gerrity's, Walmart/Sam's Club and Proctor & Gamble.

Funding The Weinberg Regional Food Bank depends entirely on the support of individuals, corporations, foundations, and the state, local, and federal government.

History In 1983, the agency was designated by the county commissioners to serve as lead agency for the PA and US Department of Agriculture Food Programs in Luzerne County. In this capacity, the Commission coordinates food distribution activities for twenty-seven municipalities and six charitable organizations within the Luzerne county. In 1996, with the leadership of Monsignor Andrew J. McGowan, the Harry and Jeanette Weinberg Food Bank was founded. As of 1999, the Food Bank became a Certified Affiliate of America's Second Harvest (which is now Feeding America). At present, the Weinberg Regional Food Bank manages the distribution of over 5 million pounds of food annually.

Statistics In 2006, slightly more than half of all food stamp recipients were children. About 68% of these children were school age. Single adults headed most of the food stamp households with children. With half of these households receiving cash assistance in addition to food stamp benefits.