TAKING OUR COMMUNITY FROM HUNGRY TO HEALTHY

CEO Weinberg Northeast Regional Food Bank is a partnership of member organizations, involved groups, generous donors and committed volunteers - all working together to help our neighbors who are facing hunger.

During the past year, through the Food Bank partnerships, **9.5 million pounds of food** including **1.6 million pounds** of fresh fruits and vegetables **was distributed**.

We have a Bold Goal to End Hunger by 2025. Our goal is to provide enough healthy food to support food security to for everyone struggling with hunger in Northeast PA. To reach this goal, the Food Bank must increase distribution to almost double the 2017 volume.

We have set smaller strategic goals including increasing food distribution by at least 1.5 million pounds each year for the next three years.

**How can you help?**
- Identify new partners
- Make a donation
- Volunteer your time
- Stay involved!

Like us on Facebook at www.facebook.com/CEO.nepa and Instagram at www.instagram.com/ceonepa. You can also sign up for our e-newsletter at www.bit.ly/ceomailinglist or text to sign up by texting CEO to 22828

Together, we can end hunger in Northeast Pennsylvania.

**OUR MISSION**

The Weinberg Northeast Regional Food Bank works to service charitable organizations by providing healthy food to alleviate hunger and promote proper nutrition, particularly among children and the elderly. The Food Bank serves four counties in Northeast Pennsylvania: Lackawanna, Luzerne, Susquehanna, and Wyoming.
PARTNERING TO TRANSFORM OUR COMMUNITY

The Food Bank has 144 member agencies including food pantries, shelters, soup kitchens, summer camps, youth programs, seniors programs, transitional, residential and rehabilitation facilities, baby pantries and pet pantries.

Through the Mid Atlantic Regional Cooperative (MARC), of which the Weinberg Northeast Regional Food Bank is a member, 447,810 pounds of fresh produce was received in 2017.

Through our network of partners and member agencies, we provided grocery items to over 90,500 households and provided 785,000 prepared meals.

In 2017, Fortis Institute, a local trucking school, provided in-kind services by transporting 1,160,000 pounds of product from various donors and delivering product to partner agencies.

38 member agencies have received 57 pieces of equipment including refrigerators and freezers.

In 2017, more than 3,000 volunteers, volunteered approximately 155,232 hours of their time.
FOOD BANK PROGRAMS

- **SENIOR BOX PROGRAM**
  The Commodity Supplemental Food Program (CSFP) provides qualified seniors with food boxes each month. The program works to improve the health of low-income seniors who are at least 60 years of age by supplementing their diets with nutritious USDA foods.

  23,295 FOOD BOXES
  TOTALING 662,189 POUNDS
  OF FOOD WERE DISTRIBUTED

  1,941 SENIORS
  RECEIVED A MONTHLY
  FOOD BOX

- **FOOD 4 KIDS**
  The CEO/Weinberg Community Kitchen prepares fresh food daily and delivers free meals and snacks to children at-risk of hunger. Food 4 Kids supports healthy eating where kids live, learn and play.
  
  - **Food 4 Kids After School** provided over 68,000 dinners and snacks to children in 28 different after school programs.
  - **Food 4 Kids Summer** serves children during the time of the year when kids are most likely to go hungry – when school is out and school breakfast and lunch are no longer available. The Food Bank served 68,225 meals and snacks in 78 different locations including parks, libraries, recreational and day camp programs, academic and therapeutic school-based programs and low-income communities.

- **EMERGENCY FOOD PANTRIES**
  Provides direct food assistance to needy families and individuals.

  - In 2017, more than 17,800 children and adults received food from the CEO emergency food pantries.

  The Weinberg Northeast Regional Food Bank attained a score of 970 out of 1,000 in the American Institute of Baking food safety and facility inspection.

- **CHILDREN’S PRODUCE MARKET**
  This Market is a combination of a farmers’ market and a food pantry in the school setting. These monthly distributions provide fresh seasonal fruits, vegetables, milk, eggs and dried goods. Sites include schools, pre-schools and childcare programs, and afterschool programs, along with distributions in conjunction with Food 4 Kids Summer locations.

  - In 2017, the Children’s Produce Market had 42 sites. 19,638 families including 32,713 children between the ages of 6-17, 9,327 children between the ages of 0-5, 35,977 adults and 3,114 senior citizens received services.

- **THANKSGIVING PROJECT**
  Providing the food that makes the Thanksgiving holiday special for local families.

  8,492 FAMILIES
  RECEIVED INGREDIENTS FOR
  THANKSGIVING DINNER TOTALING
  479,000 POUNDS OF FOOD
MOBILE FOOD PANTRIES
The concept is to provide services to the underserved, unserved and rural locations throughout the Food Bank territory by partnering with local agencies, churches and low-income housing authorities to distribute healthy, nutritious food without requiring a permanent facility.

SERVING THOSE WHO SERVE
The Food Bank provides assistance to both active duty and Veteran military personnel through the Military Share Program, the VA Hospital Mobile Food Pantry and the Lackawanna County Veterans’ Program.

IN 2017, 44,437 POUNDS OF FOOD WAS PROVIDED TO 105 ACTIVE DUTY AND VETERAN HOUSEHOLDS.

FILL A GLASS WITH HOPE
This unique program is a joint effort of Feeding Pennsylvania, the American Dairy Association Northeast and the Pennsylvania Dairymen’s Association and offers milk at discounted wholesale rates to charitable organizations to give, at no cost, to families and children in need.

• The Food Bank provided 59,195 half gallons of milk - that’s 473,564 servings! - to children and families throughout the Food Bank’s four county service territory.

“This program has helped out my family’s food budget in so many ways. We are very grateful for it, especially the milk since my kids drink a lot of it and we come every month”
From a Tunkhannock Area parent

BACKPACK PROGRAM
The BackPack Program is a weekly food distribution aimed toward children at risk of weekend hunger by providing produce and dry goods – enough to feed an entire family.

THE BACKPACK PROGRAM IS ACTIVE IN 5 SCHOOLS. APPROXIMATELY 25,000 POUNDS OF FOOD WAS DISTRIBUTED.

4,508 BACKPACKS WERE DISTRIBUTED TO 133 STUDENTS

NUTRITION EDUCATION
Nutrition staff from the Weinberg Northeast Regional Food Bank provided nutrition education for 19,300 individuals, including children in schools and adults at food pantries.

Nutrition education addresses three barriers to healthy eating:
• Skill building around shopping and cooking healthy food on a limited budget.
• Expanding food preferences to include new and healthy food items.
• Improving access to free or low-cost healthy foods at food pantries, farmers’ markets and meal programs throughout the region.
OPERATING INCOME

GOVERNMENT GRANTS
- CHILD AND ADULT FOOD PROGRAM
- SUMMER FOOD SERVICE PROGRAM
- COMMODITY SUPPLEMENTAL FOOD PROGRAM
- COMMUNITY SERVICES BLOCK GRANT
- COMMUNITY DEVELOPMENT BLOCK GRANT
- DEPARTMENT OF AGRICULTURE (includes commodities)
- HOME DELIVERED MEALS
- PA SNAP-ED

SUBTOTAL $5,336,389

PRIVATE/LOCAL FUNDS
- DONATED FOOD $8,272,437
- CASH DONATIONS $1,063,613
- FEES/DUES $35,743
- MISCELLANEOUS/GRANT(S) $815,279

SUBTOTAL $10,187,072
TOTAL INCOME $15,523,461

Government grants and donated food not included in pie chart

OPERATING EXPENSES
- WAGES/BENEFITS $1,831,847
- CONTRACT SERVICES $111,113
- PRODUCT PURCHASES $2,333,640
- DONATED PRODUCT $10,498,268
- SPACE $133,188
- TRAVEL $125,644
- RENTAL/LEASE EQUIPMENT $104,530
- DEPRECIATION $224,056
- OTHER $140,480

TOTAL EXPENSE $15,502,766
DIFFERENCE $20,695
SERVING THE UNDERSERVED

“When rent’s due, sometimes you’ve got to make that decision... sometimes you’ve got to talk to your landlord. But you never give up. I’ve been a single father [of three] for the last couple of years, and it’s hard. You just got to fight through it, and you take all the help you can get. As long as you have a positive attitude and you stay motivated towards that, it makes you a stronger person.”

- John

“It’s hard to have to pick and choose between paying for basic needs. You feel like a failure as a mother because you can’t provide. It’s an awful feeling. But this pantry helps my family stay healthier, because they only give nutritious food - whole grain, whole wheat and no junk food. There’s also fruits and vegetables.”

- Ruth
ADVISORY COUNCIL
CEO WEINBERG NORTHEAST REGIONAL FOOD BANK
Together we can end hunger and improve the health and well-being of those most vulnerable in our community!

Attorney David Glassberg – Chairman
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Shannon Hayward – Director of WIC Administration, Maternal Family Health Services
Katie Kemmerer – Highmark

WEINBERG REGIONAL FOOD BANK STAFF
Gene Brady – Executive Director
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Rod Blaine – Director of Operations
Gretchen Hunt-Greaves – Development / Nutrition Programs Director
Heather Feist – Director of Agency Relations
Mary Ellen Spellman – Children’s Produce Market Coordinator
Amanda Brueckler – Food Sourcing Coordinator
Matt Krupa – Inventory / Mobile Distribution Coordinator
Christian Bodnar – Volunteer Coordinator
Colleen Garrison – Marketing / CSFP Coordinator
Geny Roberson – Children’s Produce Market Assistant
Dan Yagiowski – Warehouse Manager
Tony Teberio – Warehouse Staff / Driver
Frank Cravettes – Warehouse Staff / Driver
Brian Carroll – Warehouse Staff / Driver
Mike Ford – Warehouse Staff

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